



## The Power of Natural Language Interaction

Making Technology Think

Lawrence Flynn, CEO, Artificial Solutions

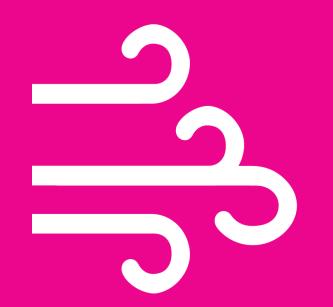
Sept 12th 2016

## If Trees Could Walk!





## The wind of change







How to Exploit Your Advantage







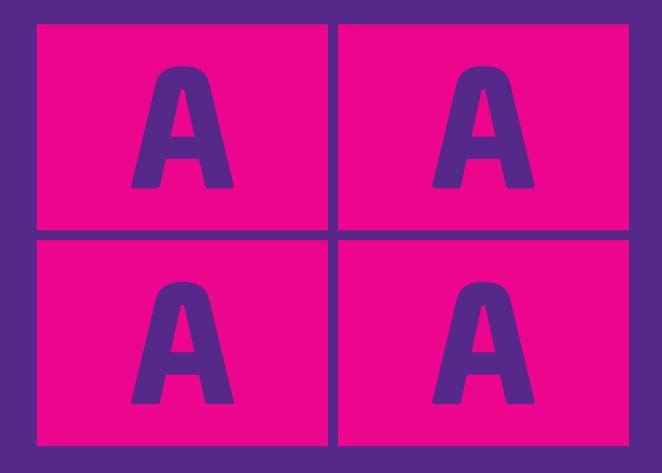
"People expect technology not just to hear them...

....but to understand them"

## CONSUMER EXPECTATIONS ARE CHANGING



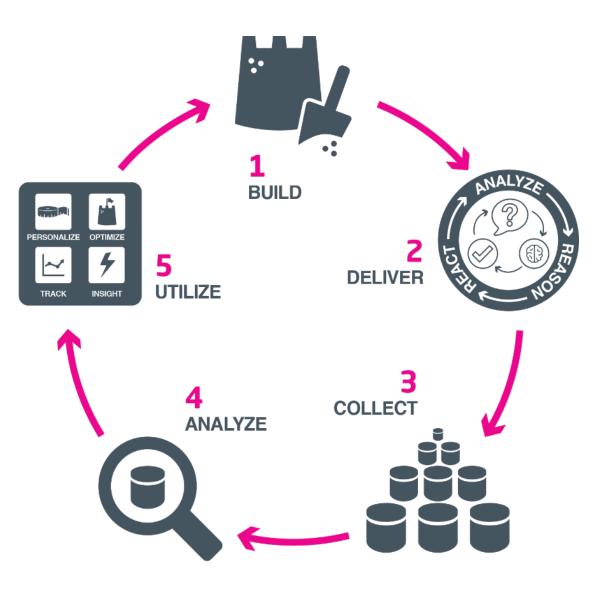
## The Four 'A's of Data







## An Enterprise Strength Platform



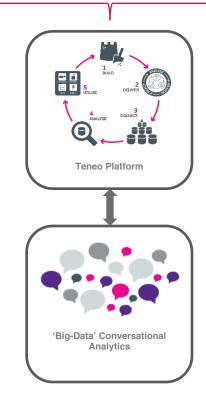




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## A Platform to Deliver Multiple NL Solutions









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Don't be rooted to the spot





The problem for enterprises is real Key to the issue is data Failing at the first 'A' (acquiring data) Need to exceed user expectations e2e4e

A mission critical technology

## ARTIFICIAL SOLUTIONS



# PROVEN NUMBERSONALIZATION PERSONALIZATION PLATFORMINSIGHT

**Thank You** 

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