

Indoor Location Platform *for Retail*

Powering 12,000 + retail stores



Nathan Pettyjohn | CEO



The Physical-Digital Void...

...door-to-register



Inflection Point

Stores

- 1 Million Brick-and-Mortar Retail Stores in the US
- 90% of sales occur at the store

Mobile

- Over 50% have smartphones
- 83% use the phone to help them shop. *Google 2013*

Indoor Location

- Mapping, search and positioning are here
- *“The Internet of Stores”*



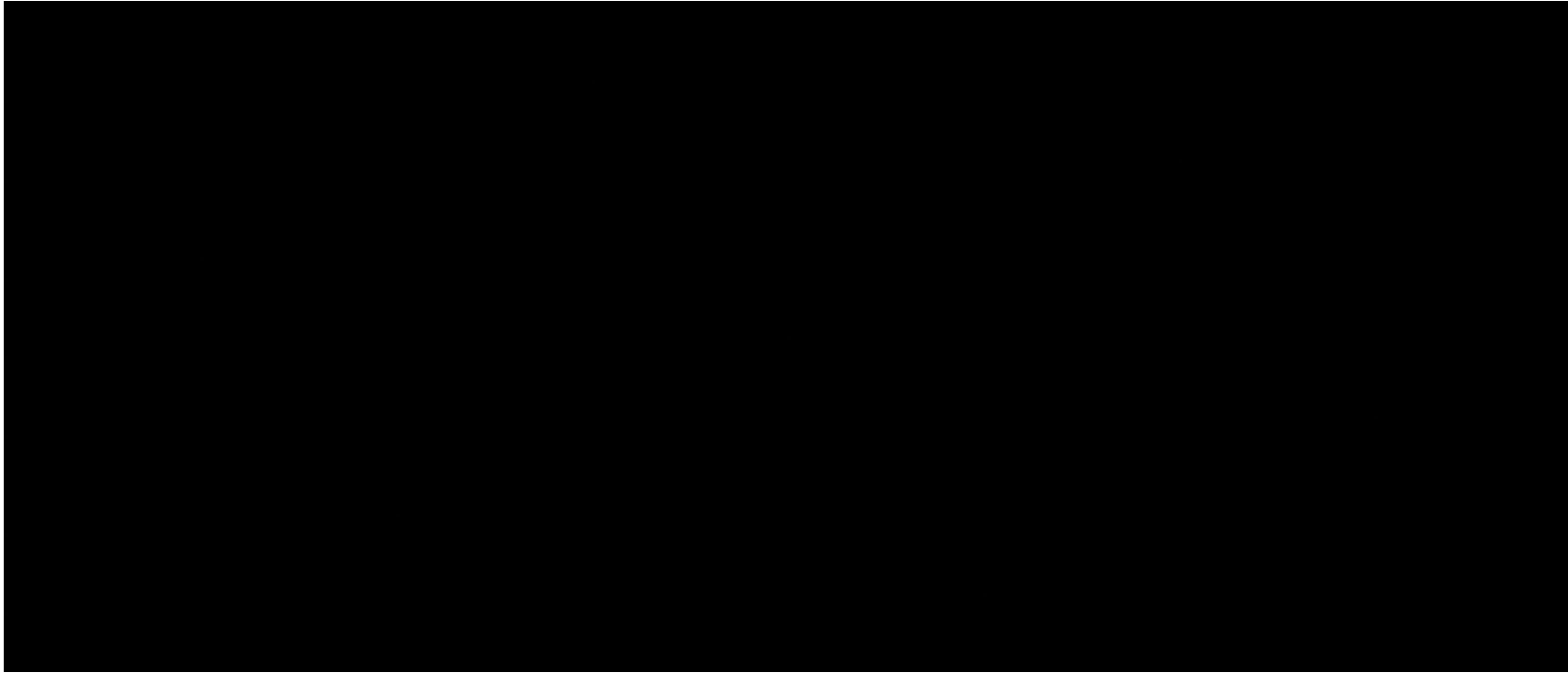
aisle411 + dozens of others.

transforming and
revolutionizing the digital store.

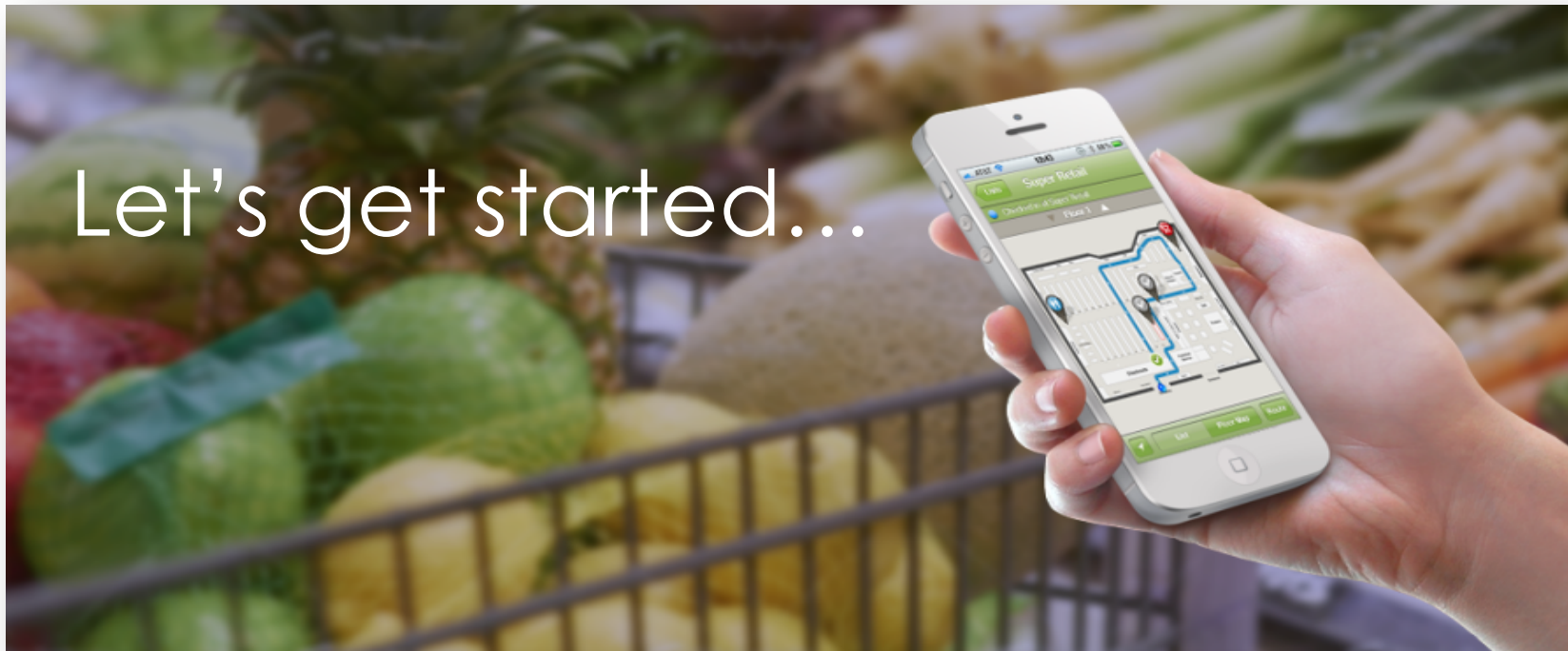


Indoor Location

The Next Big Inflection Point in Retail



Let's get started...



Nathan Pettyjohn | CEO
npettyjohn@aisle411.com