Welcome to Intelligent Assistants Conference-London

Presented by:

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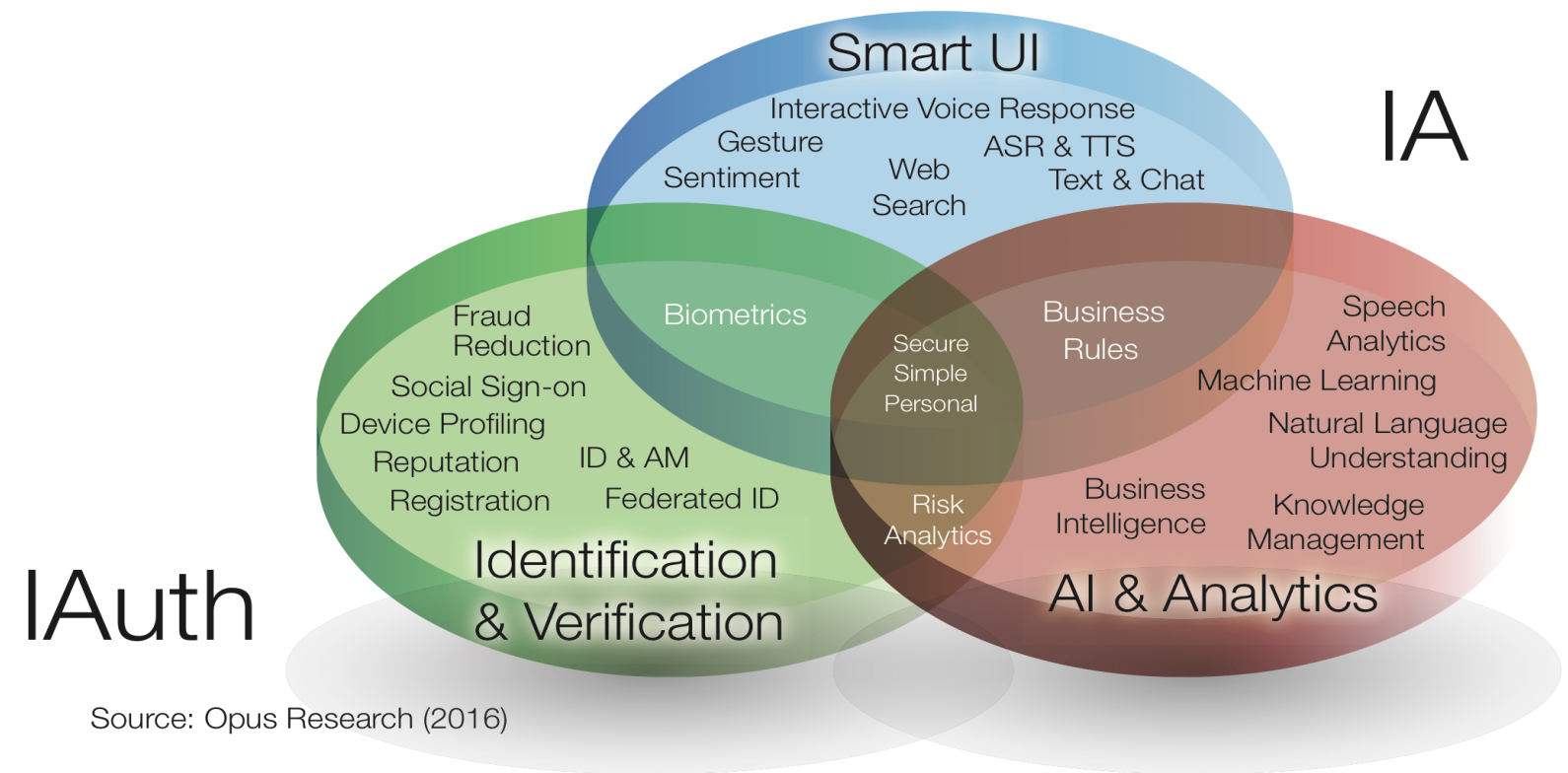
Themes & Memes for 2017 & Beyond

- "Conversational Commerce"
  - Coined in 2011 for San Francisco Conference
  - Now spans: message bots, intelligent assistants, virtual agents
- Marketing, Sales & Support Unite!
  - Recognize intent
  - Support all channels & devices
  - Foster trusted, intelligent assistance

Promoting Optichannel Authentication

- Continuous
- Conversational
- Risk-Aware
- Multi-layered
- Multi-factor
- Biometric
- Frictionless

Source: Opus Research (2016)

A Converged Conference

- Plenary Keynotes and IA
    - In the Ballroom
    - Case studies and panels
    - Definitional, strategic & tactical
- Optichannel Authentication
    - In the Drawing Room
    - "Birds of a Feather" discussions
    - Conversational & action-oriented

Housekeeping

- WiFi
  - Sponsored by Flamingo
  - Use the #IAConf hashtag
- Breaks & Networking Opportunities
  - In sponsors display area
  - Join the conversation

Let's get started