

**Deploying Voice Biometrics: A How-To-Guide** 

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## **Baby Alisa Khitrova!**



**SpeechPro** is the US subsidiary of the Speech Technology Center (STC)

**STC** was established in

1990 & fully Certified

ISO-9001:2008

STC is a World Leader in Voice Technology with customers in 70 countries

**STC** has offices in US, Mexico, Germany, Finland with HQ in St. Petersburg Russia













Canada











"SpeechPro has established a leadership position in a fastgrowing and potentially large sector of the voice biometrics marketplace"

> Dan Miller, Senior Analyst at Opus Research, USA

#### SPEECHPRO HAS DEPLOYED LARGE SCALE PROJECTS:



## **2010 – First Nationwide voice biometric system in Mexico**

- Identification of suspects and criminals (VoiceGrid)
- First system of this scale in the world
- Current capability of the database: over 1 Million
- Access by 250 jurisdictions across the country
- Peak performance 300K searches per minute



#### **2012 – Nationwide biometric system in Ecuador**

- Identification of suspects and criminals (VoiceGrid)
- Enrollment of inmate population
- Bi-modal solution integration and fusion
- Collection fewer challenges than expected
- Voice + Face- Two non-intrusive modalities

#### **Voice Biometric Deployment**

- 1. Reiterate Business Case
- 2. Vendor Selection Criteria
- 3. Determine Modes
- 4. Passphrase Management
- 5. Architecture
- 6. Liveness Detection
- 7. Threat Protection
- 8. ID Authentication
- 9. Go-To-Market Planning



#### Who do I buy from? Integrator or Vendor?



#### **Integrator**

- Customer prem or cloud based
- Flexible to SLA requirements
- Closer to customer infrastructure
- Localized, familiar resources
- Provides ancillary technologies :
- Pillphone
- CloudID, OOB interactive authentication



#### Who do I buy from? Integrator or Vendor?



## **Vendor**

- Global availability
- Best practices across many customers
- Deeper knowledge of biometric algorithms
- Broader feature set availability
- Deeper customization to customer infrastructure
- Scientific team engaged from inception to completion
- Vyatka Bank- customized to needs of VIP clients

#### **Voice or Multi-modal**

#### **Voice**

- Ease of implementation, enrollment, use, maintain
- Ubiquity of audio collection devices, voices
- Fast efficient processing
- TD or TI verification, short leap to fraudster ID
- Vulnerable to situational impairments

#### **Multi-modal**

- Combined EER's: much higher accuracy
- Billions of multimodal biometric devices already deployed
- Link for better anti-spoofing
- Provides dynamic situational impairment solution
- Let user decide



#### Passphrase: Static, Prompted or Text Independent

#### **Static**

- Typically higher accuracy
- Shorter utterance
- Might be perceived less secure by users (need to say out loud)

#### **Prompted**

- 20% longer utterances
- Need to read / repeat
  - Less convenient user experience
- Spoofing protection
- Higher security

#### **Text Independent**

- Transparent for users
- Speaker change detection
- Fraudster detection
- Longer samples (5-7 seconds for a voice print) Hard to use for login

#### **Architecture: Client vs Client/Server**

#### Client

- Biometric model creation is done on the device
- Matching is done on the device
- No internet req'd
- Question of liability
- Question of security

#### **Client/Server**

- Thin-client, no data stays on device
- Model created in device or on server
- No data stays on device
- Binary data xferred to server for matching
- Potential slowness



#### **Liveness Detection Options**

# Prompted password

Replace static with prompted password (ask user to read random combination of enrolled words/numbers)

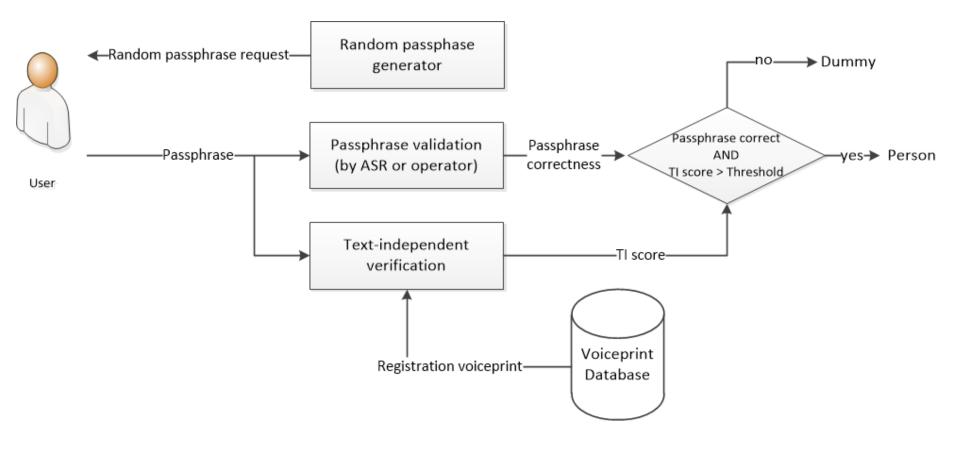
Variation - Static-Prompted Password - part of the password always the same, part is variable

## Multimodal

Connecting facial movements to the speech to establish a speaker in front of a device



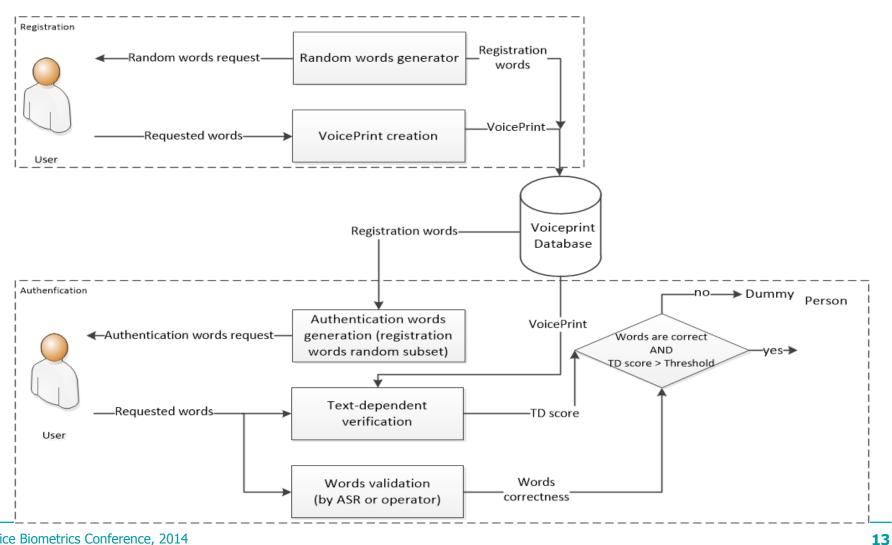
### Random passphrase TI liveness detection



Voice Biometrics Workshop, 2014

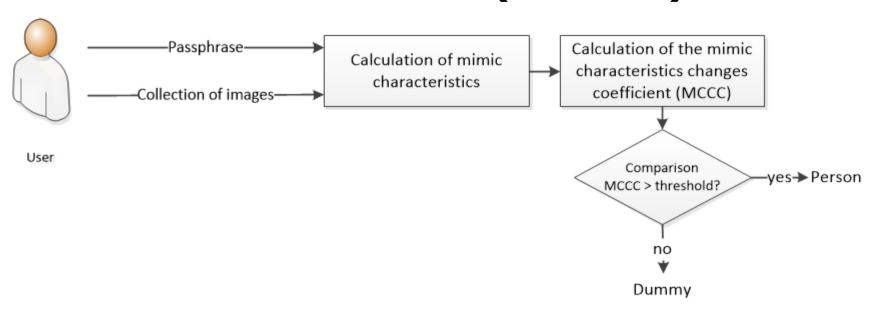


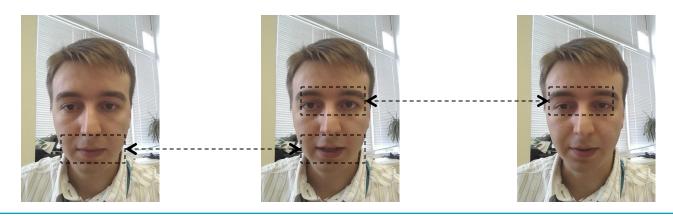
#### **Random words TD liveness detection**





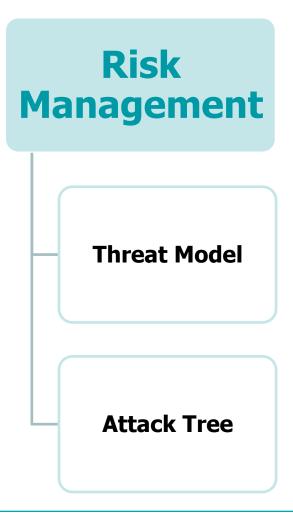
## Facial liveness detection (OnePass)







# Threat Protection: Thresholds single score vs multiple thresholds



Threshold
Risk awareness and user experience

Require testing
Using
cryptography and
secure protocols

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## **User Enrollment**

- Active/Live Enrollment, opt-in, opt-out, marketing approach
- Enrollment from existing recordings, passive natural speech
- Define enrollment process for business/use case

## **Getting Started**

- Define business case, reiterate through project
- Select vendor or integrator, not just on technology performance
- Test against benchmarks, business case separately
- POC with clear criteria with business buy-in
- Pilot implementation should include real customers
- Phase production rollout
- Reiterate business case





Choose partners/type of partner carefully

Make sure to have a clear picture of business case before you start.

Test, establish, evaluate performance thresholds and timelines