Welcome: IA Conference SF 2017

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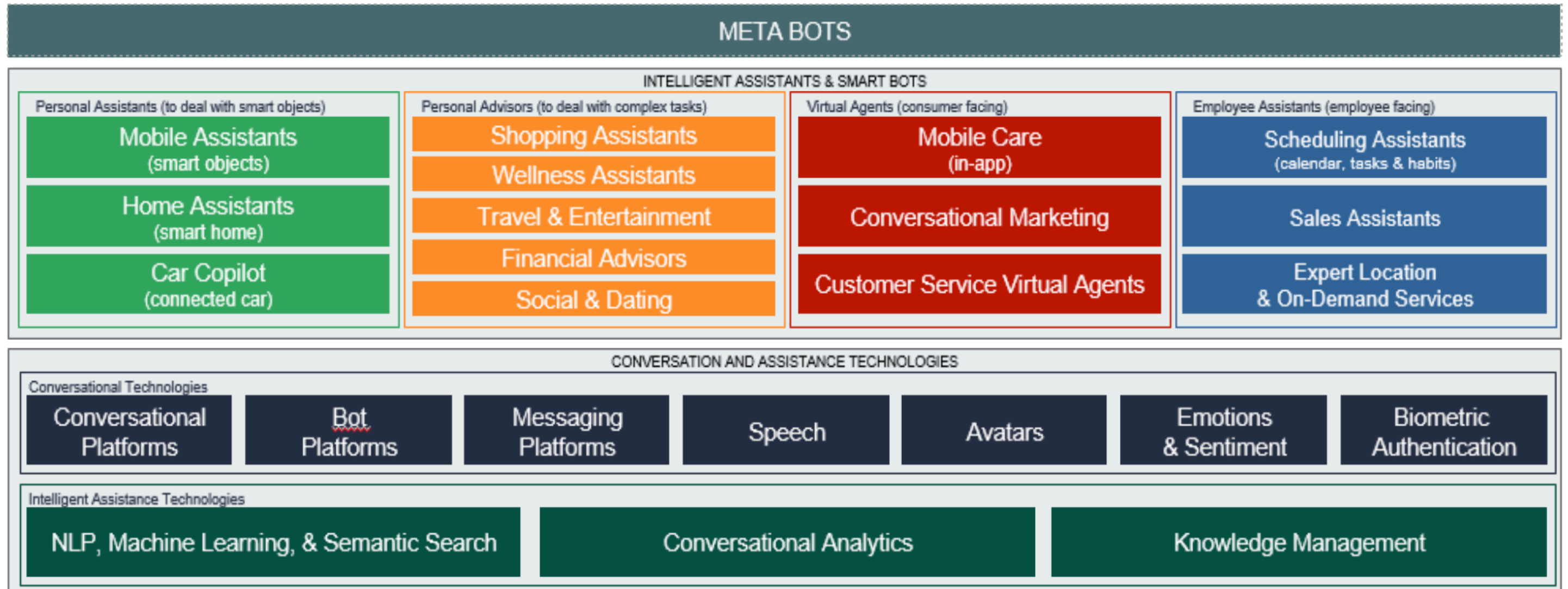Analyst

opusresearch

Conversational Commerce or Chaos?

Amazon's Alexa passes 15,000 skills, up from 10,000 in February

Posted Jul 3, 2017 by *Sarah Perez* (@sarahintampa)

Siri, Cortana, Alexa and Google Assistant are just the beginning: Voice is the future

CIO Strategies: Four ways to explore the use of voice technology for your business.

By Mark Samuels | July 25, 2017 -- 10:00 GMT (03:00 PDT) | Topic: CXO

BOTS

Facebook builds natural language processing into Messenger

KHARI JOHNSON   @KHARIJOHNSON   JULY 27, 2017 10:00 AM

GOOGLE   APPS   TECH

Third-party actions will soon work on Google Assistant on the phone

Eat your heart out, Alexa skills

by Dieter Bohn | @backlon | May 17, 2017, 1:31pm EDT

iA Intelligent Assistants Conference

There is a structure

META BOTS

INTELLIGENT ASSISTANTS & SMART BOTS

Personal Assistants (to deal with smart objects)
- Mobile Assistants (smart objects)
- Home Assistants (smart home)
- Car Copilot (connected car)

Personal Advisors (to deal with complex tasks)
- Shopping Assistants
- Wellness Assistants
- Travel & Entertainment
- Financial Advisors
- Social & Dating

Virtual Agents (consumer facing)
- Mobile Care (in-app)
- Conversational Marketing
- Customer Service Virtual Agents

Employee Assistants (employee facing)
- Scheduling Assistants (calendar, tasks & habits)
- Sales Assistants
- Expert Location & On-Demand Services

CONVERSATION AND ASSISTANCE TECHNOLOGIES

Conversational Technologies
- Conversational Platforms
- Bot Platforms
- Messaging Platforms
- Speech
- Avatars
- Emotions & Sentiment
- Biometric Authentication

Intelligent Assistance Technologies
- NLP, Machine Learning, & Semantic Search
- Conversational Analytics
- Knowledge Management

ED 4.02

CC: BY: Dan Miller, Derek Top, and Nicolas De Kouchkovsky, Sep 2017

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And many issues to discuss here

- Expanding the presence of Intelligent Assistants

- Promoting trust & security

- Creating pleasant user experiences

- Balancing privacy & personalization

- Creating a pleasant user experience

- Staying ahead of the fast-changing ecosystem

Housekeeping

- Share #IAConf on Social Network of Your Choice
- Welcome Reception (5:15pm) – Raffle for $500 Apple Gift Card
- Breaks/Reception in Room of the Dons
- WiFi is available, courtesy of Flamingo

Intelligent Assistants Conference

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