



A Division of  
BMW BANK OF NORTH AMERICA

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# EMPOWERED FINANCING

UP2DRIVE.COM

BMW FINANCIAL SERVICES

**“ I would rather**

**[ \_\_\_\_\_ ]**

**than go to a  
dealership. ”**

# UP2DRIVE.COM : ONLINE AUTO FINANCING

**up2drive**

Auto Loan | Auto Refinance | Ask Us a Question! | About Us

**Auto Loans from up2drive**

Take control of your auto purchase options with up2drive and the **drive check**®. What would you like to do today?

**APPLY ONLINE ▶**

[Estimate Payment](#)

<b>New Car Rates</b> as low as: <b>3.19%</b> APR*	<b>Refinance Rates</b> as low as: <b>2.89%</b> APR*
<b>Used Car Rates</b> as low as: <b>3.19%</b> APR*	* <a href="#">Click here to read important APR information.</a>

**up2drive** A

up2drive: Hi, I'm Nina, you can I help you?

newest division of f North America, d-winning customer ustry-leading online technology.

**up2drive** Login to up2drive

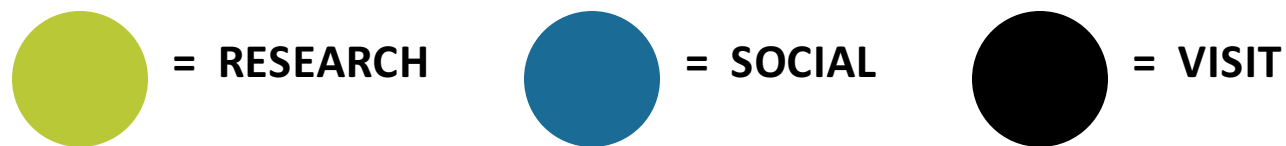
To find the status of your up2drive loan application here:

**up2drive** 12 345 6789

John Public  
12345 Avenue Street  
Anytown, USA 12345

12 321 4567 12 000121 456 789 11\*

# I DON'T WANT A SALES PERSON. I JUST WANT A PERSON.



# PEOPLE FREAKING LOVE US.

## Complete Awesomness

★★★★★  Yes, I recommend this lender

This is the 2nd time I refinanced with Up2Drive and it went smoother then the first time. It takes a few days to get the loan documents. But once received, and I faxed the documents to Up2Drive, I had my check within 3 days and my car paid off with the previous lender in 4 days. There was no cost or fees, I lowered my APR by 2.76% saving me \$1500 in interest over the life of the loan. I also had the opportunity to get a better loan offer through Up2Drive It's worth it and a paperwork is in order and complete. The online account access is simple and allows me to ACH payments. My previous writing is difficult when you do everything electronically. This review is based on my experience if your loan offer is a better deal than the previous lender.

(3) (0)

## Best service I've received in forever.

★★★★★  Yes, I recommend this lender

Wonderful service! It was SOOOOOOOO much better to have our financing together before going to the dealerships, we had an advantage on negotiating the price of the car!

By: Rem101a (Chattanooga)

Reviewed On: December 23, 2013

Was this review helpful?

(3) (0)

## Up2Drive is simple, easy and quick!

★★★★★  Yes, I recommend this lender

The process was very simple. I received approval immediately and the purchase process at the dealership took no longer than 24 hours. I would highly recommend as the process allows you to shop available immediately. I would use up2drive again!

By: JohnDddddd (Austin, TX)

Reviewed On: December 6, 2013

(4) (0)

## Didn't use but recommend

★★★★★  Yes, I recommend this lender

We didnt get our car for the price we had assumed we were going to so due to the timing we got a loan through the dealership sooner than up2drive could mail us another one. up2drive was very easy to get ahold of and very friendly. would recommend for others.

By: theMan (west plains mo)

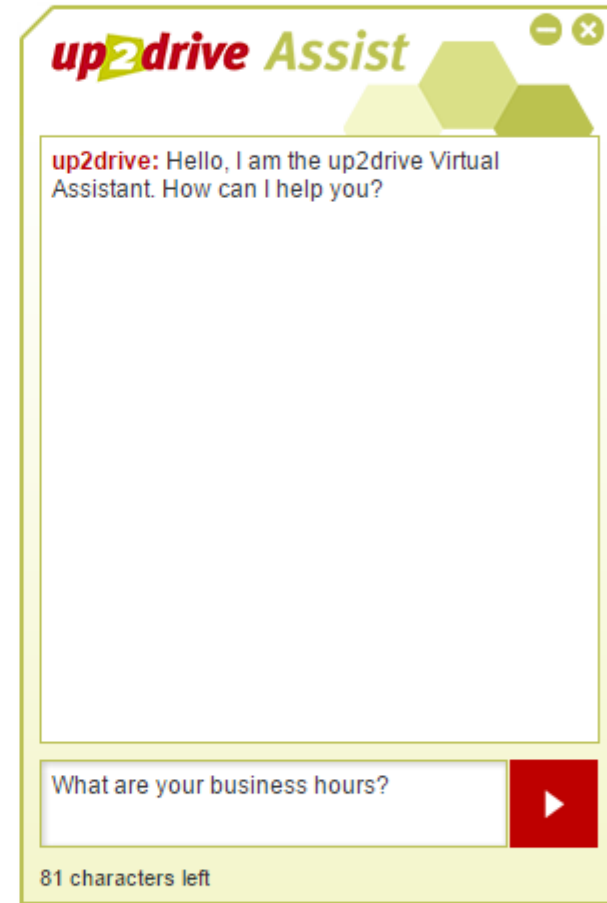
Reviewed On: January 17, 2014

Was this review helpful?

(2) (0)

# CAN WE GET THE SAME LOVE ONLINE?

	Current	NINA Web
Immediate	✗	✓
Personal	✗	✓
Intelligent	✓	✓
Contextual	✓	✓
Fun	✗	✓
Extensible	✓	✓
World Peace	✗	✓



# WHAT NEXT?



# QUESTIONS OR AWKWARD SILENCE.





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**THANK YOU!**

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