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Opus Research Intelliview:  
**Evaluating Enterprise Virtual Assistants**





# Opus Research Intelliview: **Evaluating Enterprise Virtual Assistants**

**Intelligent Virtual Assistants are the go-to resource for customer care, tech support and marketing – becoming the basis for \$700 million in investment by 2016. In this report, Opus Research evaluates the offerings of eight firms who have taken leadership in defining Intelligent Virtual Assistant for enterprise, customer care and self-service.**



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## » Table of Contents

<b>Basis for Evaluating Your EVA Options</b> . . . . .	1
Getting Clear on the Concept . . . . .	1
Props to the Originators: SRI’s Siri and IBM’s Watson . . . . .	2
<b>Companies in this Study</b> . . . . .	2
Anboto . . . . .	3
Artificial Solutions . . . . .	3
CreativeVirtual . . . . .	3
Expertmaker . . . . .	3
IntelliResponse . . . . .	4
Next IT . . . . .	4
Nuance . . . . .	4
SRI International . . . . .	4
<b>Key Evaluation Criteria for Enterprise Mobile PVAs</b> . . . . .	5
Mobile and Multi-Channel Focus . . . . .	5
Support of Conversational User Interface . . . . .	6
Multiple Deployments in Enterprise . . . . .	6
<b>Findings: Nuance, IntelliResponse and Next IT Lead Group</b> . . . . .	7
Mobile Subs: 1.5 Billion Reasons to Evaluate VA Options in the Enterprise . . . . .	8
Financial Impact of Enterprise Virtual Assistants . . . . .	9

## Table of Tables

Figure 1: <b>Intelliview Scoring, Mobile PVAs</b> . . . . .	5
Figure 2: <b>Intelliview Positioning</b> . . . . .	7
Figure 3: <b>Forecast of Enterprise VA Queries</b> . . . . .	8
Figure 4: <b>Forecast of Enterprise VA Revenue</b> . . . . .	9

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