



VoiceBiometricsConference

San Francisco | May 14-15 2014

Welcome to VBC-SF 2014

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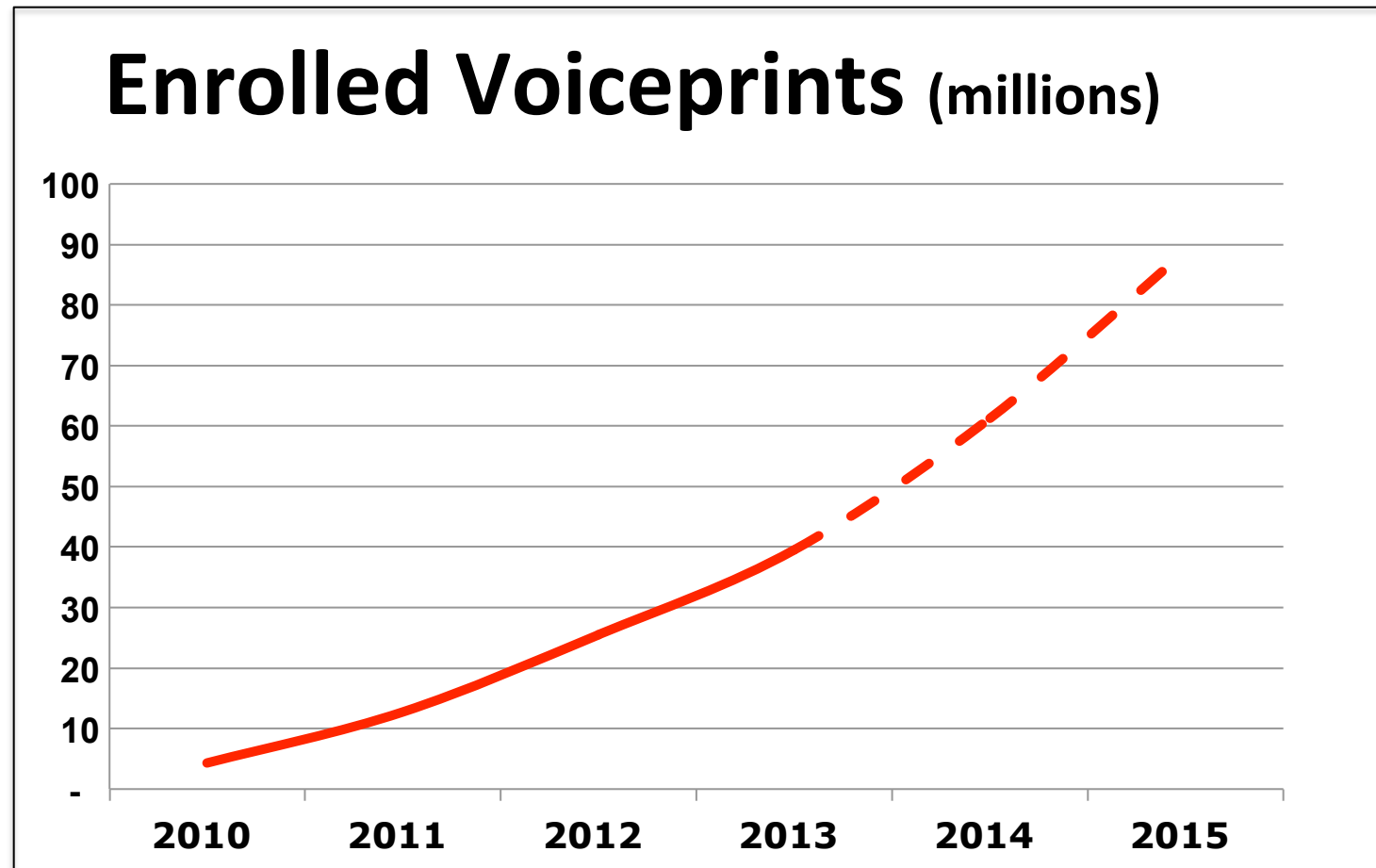
This year's themes

- Security matters
 - High profile breaches
 - Career-limiting events
- Strong authentication is crucial
 - Reduces fraud and fraud loss
 - Promotes confidence and trusted conversations

Plus one

- Voice makes it personal
 - Positive impact on customer experience
 - “Fits” in multi-factor approaches
- With impact both in mobile and enterprise
 - Smartphones are the most personal tools
 - Solution to BYOD-driven dilemmas

More enrollees than most know

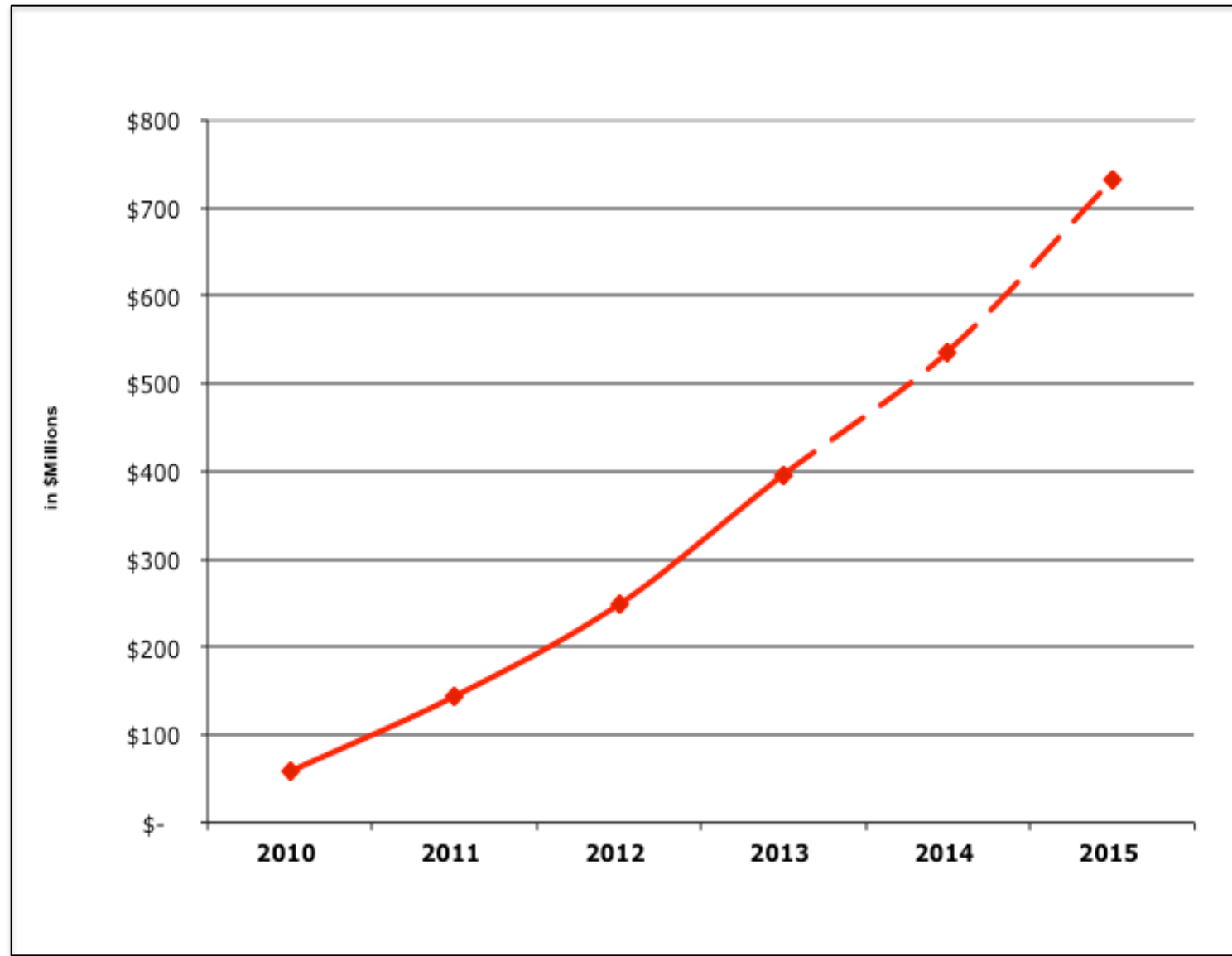


- Exponential growth
 - More verticals
 - Broader reach
 - More point solutions
- Anticipate more mobile and ephemeral instances

Reflecting high customer comfort

- 8 out of 10 view voice biometrics very positively
 - Easier than using a PIN or password
 - More secure, as well
- Translating into word-of-mouth
 - Accelerating adoption
 - Moving to mobile and to automobiles

Promising growth potential



- Heading to \$750 million
 - Licenses
 - Professional Services
 - Transactions
- Mobile consumption models being defined

What to listen for at #VBCSF2014

- Phone-based threats are sophisticated
 - But “We have the technology!” to stop them
 - ROI for fraud reduction a deciding factor
- Technology at “The Tipping Point”
 - For ID, authentication and authorization
 - Personalization of e-commerce
 - Accelerated by mobile enterprise strategies



Case studies and shared experience

- Banks are sharing experience
 - U.S. Bank
 - Banco Santander
- Deep Dives and Decision Rules
 - Based on card issuer breach
 - Evaluating deployment alternatives
 - Pros & cons of contrasting approaches



Shared vision and best practices

- Crucial panel discussions
 - Implementation considerations
 - Mobile and multifactor
 - Where we're going
- Your role is crucial
 - Participate: Ask questions
 - Network: Visit vendor table tops



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The global VBC Community

- 6 Continents
- 5 major verticals
- Multiple horizontals
- 3rd Party Integrators
- One overall objective



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- www.opusresearch.net